



newsletter

SOCIAL SCIENCES

VOLUME VI, NO. 2

OCTOBER, 1979

Needed, says President

Association Plans Junior College Week

Concerned that recent controversies were overly emphasizing the problems and failing to point out the successes of the state's junior colleges, the AJCCA

AJCCA Ideas Will Help Colleges Tell Story Better

Promotion of Alabama Junior College Week will be easier for individual institutions thanks to work being done by the Alabama Junior and Community College Association. Coverage of the week, as well as year-long promotion, will use all forms of the news media.

Plans call for Governor Fob James, in the presence of the state superintendent, members of the State Board of Education, and officials of AJCCA, to officially proclaim April 20-26, 1980, as Alabama Junior College Week. But the association will have begun the work of informing the public about the contributions made by the junior colleges much earlier.

A fact sheet on the programs, services, costs, and successes of the junior colleges will be the basis for much of the information the association will work into its radio, television, and newspaper material. AJCCA will distribute this fact sheet to media, government and education officials, and member institutions for use in their respective areas.

Executive Committee announced plans for an Alabama Junior College Week April 20-26, 1980.

The effort is a massive offensive to regain public confidence in the schools. Its major purpose is to dispel misinformation the general public may have absorbed in recent months.

"There has been so much negative bickering about the junior colleges," said AJCCA President Shirley Woodie, "that we felt compelled to present a positive picture of our schools."

Although the recent squabbles over funding, control, and off-campus centers greatly influenced the group's action, these hassles were not the only reasons for taking the junior college story to the public.

"Junior colleges have not adequately told their stories in their communities," Mrs. Woodie added. She cited two community surveys to support her claim.

A consortium of five Southeast Alabama junior colleges conducted community surveys in 1975. In those surveys 56% of the general public did not know admission requirements at the schools, 53% had exaggerated notions about tuition costs, almost half did not know that junior college credits would transfer and did not know about the occupational programs offered by the schools, and more than half were unaware of the colleges' auxiliary programs, such as community services and counseling.

A recently-completed survey conducted by Southern Union State corroborated the findings of the 1975 survey.

The special week was chosen to coincide with the association's two-day state convention April 24-25. If the group's plans go as detailed, Governor Fob James will officially proclaim the time as Alabama Junior College Week and will address the association at its convention.



Executive Committee Discusses Need for Special Week.

(Continued on Page 8, Column 2)

AJCCA Executive Committee

Shirley Woodie, President
Enterprise State Junior College
James E. Pritchett, Vice-president/President elect
George C. Wallace Community College, Dothan
Mary Bauer, Secretary
Enterprise State Junior College
Harold Rouse, Treasurer
Lurleen B. Wallace State Junior College
Sandra King, Immediate Past-president
Lurleen B. Wallace State Junior College
Joanne S. Jordan, Parliamentarian
Southern Union State Junior College
Reid Lambert, Publications Editor
Enterprise State Junior College
Joseph D. Talmadge, Chairman
Commission on Administration
Enterprise State Junior College
T. L. Faulkner, Vice-chairman
Commission on Administration
Alabama Christian College
Gary Wolfskill, Chairman
Commission on Faculty
Northwest State Junior College
Joe Logan, Vice-chairman
Commission on Faculty
Enterprise State Junior College
Ron Cordell, Chairman
Commission on Students
Gadsden State Junior College
Deborah Beverly, Vice-chairman
Commission on Students
Gadsden State Junior College
Myra Johnson, Chairman
Commission on Supportive Personnel
Lawson State Junior College
Deloris Riddle, Vice-chairman
Commission on Supportive Personnel
Alexander City State Junior College
Patricia McLaney, Representative
Postsecondary and Continuing Education
State Department of Education
William O. Blow, Representative
Alabama Commission on Higher Education



Shirley
Woodie

As I See It

In the last issue of the newsletter, I expressed hope that several individuals and groups would make the commitments necessary for our Association to be strong and active this year. I am pleased to report that many enthusiastic commitments have been made.

Dr. Wayne Teague and Dr. Erskine Murray have pledged their full support to the continuation of AJCCA as a strong professional organization. They have given their approval of and support for our two-day AJCCA Convention scheduled at the Birmingham Hyatt House and Civic Center on April 24-25, 1980.

The Council of Junior and Community College Presidents has voted overwhelmingly to support the convention and other association projects. The presidents were asked to indicate the number that would attend from their institutions, and their responses indicate that we will have approximately 1,000 persons in attendance.

The Executive Committee is already planning the convention program. Our goal is to have the best professional inservice program ever offered in the State of Alabama for faculty, staff, and administrators in the junior and community colleges. Given our current economic constraints, we recognize that the AJCCA convention program may be the only inservice program that many junior college professionals will be able to attend this year. If you have suggestions for program topics or speakers, please discuss them with the appropriate chairperson.

The association's major project for the year is to sponsor a Junior/Community College Week in Alabama. The goal of the project is to saturate the state with positive information about Alabama's junior and community colleges.

During the last few months, it seems that we have had more than our fair share of adverse publicity. Although we know that we have weaknesses -- as do all segments of education in the state -- we also know that we have

many strengths in which we and the public can justifiably take pride. We plan to publicize these strengths.

Junior/Community College Week is scheduled for the week of April 20, 1980, culminating with our annual convention in Birmingham. Numerous other activities are being planned, including development of a fact sheet on Alabama's junior/community colleges; signing of state and local resolutions proclaiming Junior/Community College Week, comprehensive media coverage -- appearances on radio and television talk shows, video-taped and audio-taped public service announcements, presentations at civic and business organizations, newspaper articles, and statements by national, state, and local educational and political leaders -- and special activities on each junior/community college campus.

We hope that you will actively support the activities of Junior/Community College Week, especially the AJCCA convention. Convention program details will be featured in the next two issues of the newsletter. Plan now to join your professional colleagues in Birmingham on April 24-25, 1980.

*Mark Your
Calendar:*

AJCCA

CONVENTION

APRIL 24 - 25

HYATT HOUSE

BIRMINGHAM/

JEFFERSON

CIVIC CENTER

BIRMINGHAM

Minutes: AJCCA Executive Committee Meeting

The Alabama Junior and Community College Association Executive Committee met at 10 a.m. Friday, July 13, at the Prattville Holiday Inn.

Attending the meeting were Shirley Woodie, president; Mary Bauer, secretary; Sandra King, immediate past-president; Joanne Jordan, parliamentarian; Reid Lambert, publications editor; Joseph Talmadge, chairman, Commission on Administration; Gary Wolfskill, chairman, Commission on Faculty; Joe Logan, vice-chairman, Commission on Supportive Personnel; Deloris Riddle, vice-chairman, Commission on Supportive Personnel; Patricia McLaney, representative, State Department of Education; William Blow, representative, Alabama Commission on Higher Education; and B. A. Forrester, representative, Council of Junior and Community College Presidents.

Absent were James Pritchett, vice-president/president elect; Harold Rouse, treasurer; T. L. Faulkner, vice-chairman, Commission on Administration; Ron Cordell, chairman, Commission on Students; and Deborah Beverly, vice-chairman, Commission on Students.

President Woodie called the meeting to order. The minutes of the Executive Committee Meeting of April 26, 1979, and the minutes of the Business Session of April 27, 1979, were approved.

A list of Executive Committee members and Interest Group chairmen was reviewed and the name of Dorothy Bivens was added as co-chairman for Community and Public Relations Officers.

The Executive Committee approved the following standing committees for 1979-80:

Nominating Committee: James Chasteen, chairman; Linda Trucks; Charles Blackledge.

Publications Committee: Reid Lambert, chairman; directors of public relations at member institutions.

Audit Committee: Les Sims, chairman; Roy Childers.

Legislative Affairs Committee: B. A. Forrester, chairman; Charles Britnell; Jo Moseley.

Shirley Woodie reported that she met with the Council of Presidents on May 23, and was assured of their support of a two-day convention in Birmingham in 1980. The committee reviewed a list of member colleges and the estimates of attendance projected by the presidents. The total, based on conservative estimates, exceeded 830. Mrs. Woodie read a letter from Dr. Erskine Murray supporting the April 24-25, 1980 convention and pledging the full support of Dr. Teague and the State Department of Education. Mrs. Woodie agreed to check into whether further approval for the convention is needed from the State Board of Education.

The committee reviewed the list of AJCCA affiliate members and the list of associate members. B. A. Forrester nominated Dr. Doug Williams for associate membership and the committee approved the nomination. Mrs. Woodie will extend the invitation to Dr. Williams.

Mrs. Woodie reported on a request for affiliate membership from Auburn University. B. A. Forrester moved that

the committee approve the request. The motion was seconded and carried.

Mrs. Woodie reported that Alabama Christian College is now a four-year school and is no longer eligible for regular membership in the association. The Executive Committee agreed to extend an invitation for affiliate membership to Alabama Christian College. The committee further agreed to present a certificate of appreciation to Alabama Christian College and to invite Dr. E. R. Brannan to become an associate member.

Mrs. Woodie read the following reports from the treasurer and from the 1978-79 Audit Committee:

Treasurer's Report:

| | |
|------------------|------------|
| Checking Account | \$ 5.14 |
| Savings Account | 5,091.59 |
| Balance | \$5,096.73 |

Audit Committee Report:

Roy Childers and Richard McCracken have examined the association's records and have found them to be in order. No recommendations for change are proposed.

(Continued on Page 8, Column 1)



AJCCA Presents Appreciation Award to Alabama Christian College. Shirley Woodie (l.), AJCCA president, presented Dr. E. R. Brannan, president of Alabama Christian College, a framed certificate of appreciation for the support and contribution his institution has made to the growth of the association.

Committee Sets Rules For Use of Records

At its July meeting the Executive Committee adopted regulations to cover the storage and use of permanent records of the AJCCA. The records are kept in the library of Alabama Christian College, Montgomery, and are available for use by any member of AJCCA.

Anyone desiring to use the records must follow the adopted rules.

1. The records are housed in two legal-size filing cabinets owned by the association. One set of keys is in the possession of the director of the Alabama Christian College library. The second set is in the keeping of the AJCCA president.

2. The filing cabinets are to remain locked at all times.

3. Any member of the association is entitled to use materials in the AJCCA archives within the confines of the Alabama Christian College library. An individual must register with the library director indicating name, institution, position, and reason for wishing access to the files.

4. Records are not to be taken from the storage facility without the written permission of the president of the association.

5. Any materials to be moved from the premises must be properly checked out through the Alabama Christian College library. The ACC library will maintain a record of materials removed from the filing cabinets. A sheet of paper listing materials removed, name of person taking materials, and date of removal will be placed in the folder. This sheet will be removed from the folder when the materials are returned.

6. Any material in the archives may be copied. Cost of reproduction is the responsibility of the person requesting copies.

7. Any person not belonging to the association must have written permission from the AJCCA president in order to have access to the permanent records.

8. The AJCCA permanent records are to remain in the Alabama Christian College library until such time that the administration/library staff of the college and/or the AJCCA Executive Committee determine the need to remove the records to another storage facility.

Superintendent Names Ten to Study Transfer Problem

Ironing out the difficulties of transferring from an Alabama junior college to one of the state's four-year colleges or universities is the challenge facing ten post-secondary educators appointed by Dr. Wayne Teague, State Superintendent of Education, to a select articulation committee.

Both levels of higher education -two-year colleges and senior institutions -are equally represented. Dr. E. B. Fancher, dean, College of Education, University of Montevallo, chairs the group.

The study group will submit recommendations for improving the transfer situation to the State Board of Education in October. At its organizational meeting June 22, the committee developed an agreement to be considered by both levels of higher education. Although reactions to the agreement from several institutions were heard at an August meeting, the committee will not make known those reactions or the specifics of the document until after its report to the State Department of Education.

The need for an articulation committee grew out of an official board resolution of April 15, 1979, which said:

WHEREAS, the State Board of Education has approved the Associate in Science and the Associate in Arts degrees in the State community and junior colleges as being parallel to the lower division (freshman and sophomore level) in the State colleges and universities; and

WHEREAS, many students who are graduates of these university parallel or transfer degree programs have been admitted as juniors at the State colleges and universities as was the intent of this Board: and

WHEREAS, it is the wish of this Board that no State college or university require additional freshman or sophomore level courses of the transfer student who has been awarded the Associate in Arts or the Associate in Science degree from a State community or junior college; and

WHEREAS, the State Superintendent of Education concurs in this action;

NOW, THEREFORE, BE IT RESOLVED, That State community and junior college students who have been awarded the Associate in Arts or the Associate in Science degree be considered by State colleges and universities as transfer students having met freshman and sophomore level requirements of the receiving senior institution; and

BE IT FURTHER RESOLVED, That the above apply to all State community and junior college transfer students, both graduates and nongraduates of the Associate in Arts and the Associate in Science degree programs.

Members of the committee are Carl Evans, dean of admissions and registrar, Calhoun State; Dr. E. B. Fancher; Dr. Charles Farrow, dean of instruction, Alexander City State; Dr. H. Hanly Funderburk, Jr., chancellor, Auburn University at Montgomery; Dr. Janice Kennedy, assistant to the president, Bishop State; Dr. William H. Osborn, president, Snead State; Dr. David Stearns, dean of admissions and records, University of South Alabama; Dr. Joe Talmadge, academic dean, Enterprise State; Dr. Richard Thigpen, vice president for academic affairs, The University of Alabama; and Dr. H. B. Woodward III, vice president for university services, Jacksonville State University.

CORRECTION

In our effort to publish our initial newsletter we goofed! We omitted the name of Mrs. Dorothy Bivens as co-chairman, Community and Public Relations Interest Group.

Mrs. Bivens is director of community and public relations at S. D. Bishop State Junior College, Mobile.

Statewide Articulation Plan: What's Ahead?

by William H. Osborn

Articulation, as defined here, will identify the process by which courses taken by a student at a junior college are accepted into the four-year curriculum at a senior college or university. Some states have formal articulation agreements between public junior and senior colleges which at least insure a student with an associate in arts degree of acceptance of the general educational components. For example, Georgia has a common 60 quarter hour core in general education that is accepted by the public four-year colleges. An additional 30 hours, individually related to the student's major, are mutually agreed upon by the junior and senior colleges. This appears to be one of the more successful statewide articulation plans.

As a general rule, senior institutions in Alabama have been very cooperative in accepting credits of junior college transfers. However, students' records are evaluated on a course by course basis. The desired arrangement would provide for the acceptance of the associate degree as satisfying the requirements of the first two years of the four-year program.

The greatest articulation problem is found in general education. There are many definitions for general education, some dating back to 1944. All agree that general education consists of the corpus of knowledge and the personal traits and attitudes which human beings, regardless of their interests or occupations, need to live a civically enlightened and personally satisfying life. Disagreements arise over which particular courses make up these important components. For example, some Alabama universities require American history while others require world history. Each university should have the right to decide upon the general education requirements for its own students. By the same token, a student who has successfully completed requirements for the associate degree should be considered as having met the general education requirements prior to transferring.

The optimum situation for the student would involve a statewide acceptance of the associate degree recipient as a junior at any public senior college in Alabama. This transfer student should be at the same place in his or her program of study as a student who completed the first two years at the senior institutions. If a statewide articulation agreement cannot be attained, individual contracts between senior colleges and junior colleges could be developed.

Alabama is one of only a few states that offers two transfer degree programs in the junior colleges. This further complicates the resolution of an articulation plan. The first step toward accomplishing a formal articulation agreement should be the elimination of the associate in science transfer degree. In most states, this degree is awarded for the successful completion of a career program and contains approximately 50% transfer course work and 50% specialized course work. Examples include nursing, law enforcement, and management and supervision.

The associate in applied science degree could be reserved for occupational program linkages between junior and technical colleges.

The associate in arts degree should consist of two major components. One, the general education component, 60 quarter hours, should be ac-

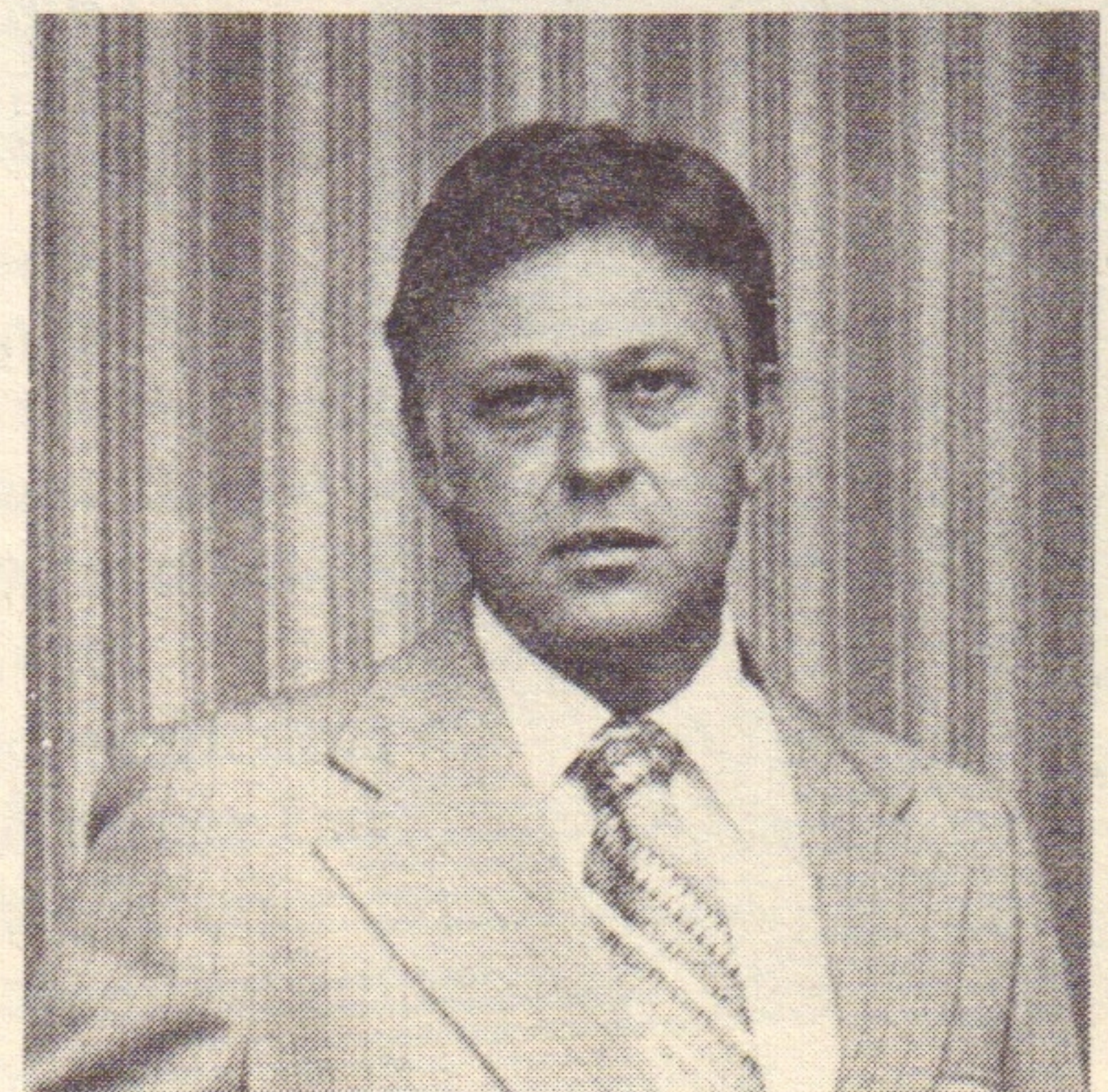
cepted as a unit by the senior colleges. The other components, courses appropriate to the major field, should be mutually agreed upon by the individual institutions and the junior colleges. A summary of the proposed associate in arts degree requirements is:

- I. General Education (60)
 - A. Humanities (20)
 - 1. English (10)
 - 2. Literature (5)
 - 3. Elective (5) from art, music, Literature, foreign language or speech
 - B. Science and mathematics (20)
 - 1. Two quarter science laboratory sequence (10)
 - 2. Mathematics (5)
 - 3. Mathematics or science elective (5)
 - C. Social and Behavioral Science (20)
 - 1. Two quarter sequence in history (10)
 - 2. Social Science elective (10) from history, psychology, sociology, political science, and economics
- II. Courses appropriate to the major field (36)

In specialized curricula such as engineering, advance mathematics courses could be taken in lieu of some general education courses.

About the Author

Dr. William H. Osborn is president of Snead State Junior College, Boaz. He formerly served as dean of instruction and acting president of Calhoun Community College, Decatur, and is a member of the select articulation committee appointed by the state superintendent.



Newsmakers



Thrower

Julius B. Thrower, director of admissions at Bishop State, is one of nine persons recently appointed by President Carter to serve as a member of the National Commission on Employment Policy, a group set up to advise the President and Congress on national employment and training issues.

Jefferson State President, **Dr. George Layton**, has been named the first recipient of the prestigious Kermit Mathison Award given by the University of Montevallo to the outstanding junior college administrator in Alabama. A tuition scholarship to UM is to be awarded to the student of Dr. Layton's choice.



Layton

Two Enterprise State staff members - **Shirley Woodie**, federal programs coordinator, and **Mary Bauer**, community services director - have co-authored a chapter, "Serving Rural Women: A College/Community Partnership," in the book, "Special Programs for Special Populations." The book is one in the Jossey-Bass series, *New Directions in Community Colleges*, and is scheduled for fall, 1979 publication.



Bauer

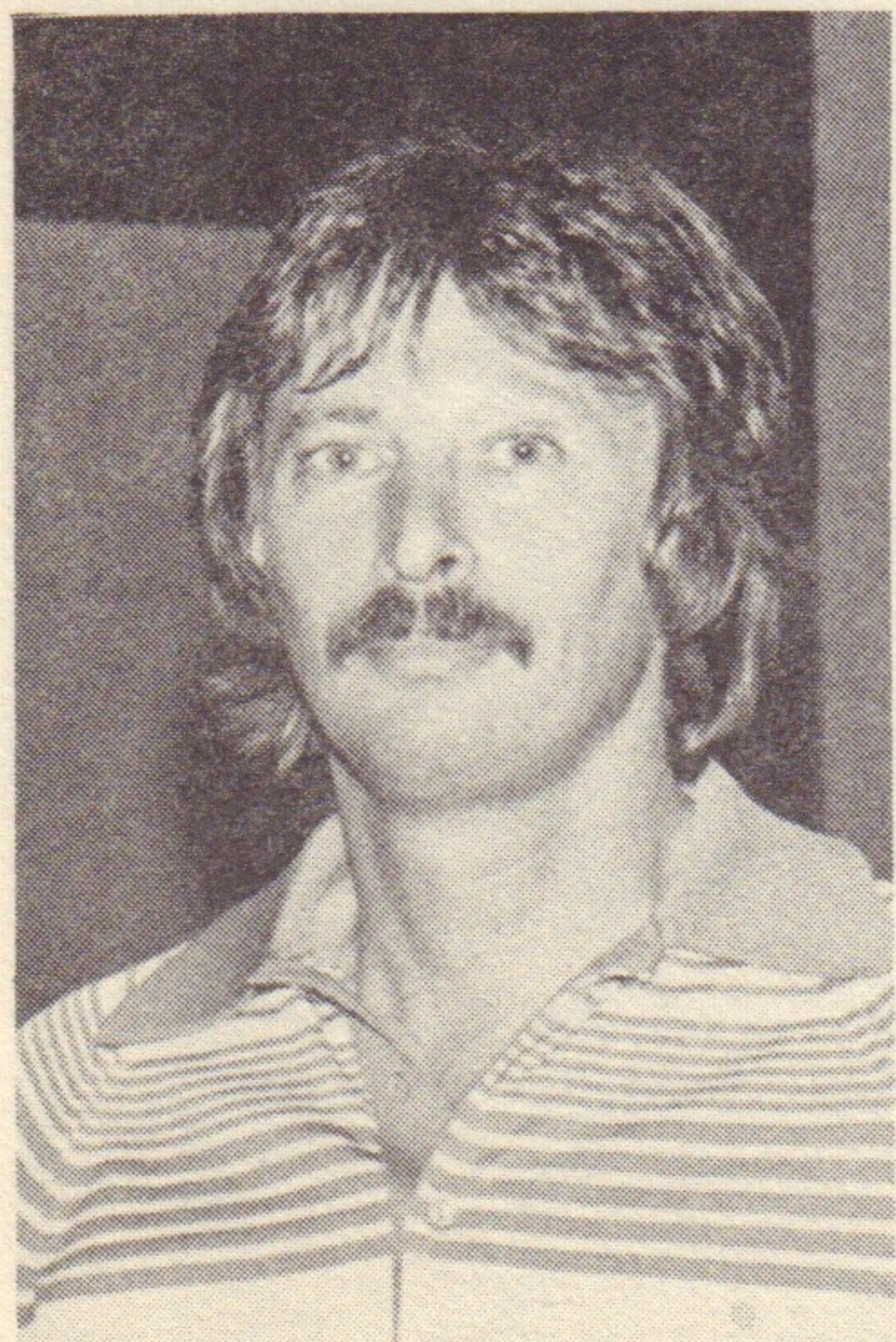
Bill Burt, art instructor at Lurleen B. Wallace, has created a sound slide program of rural south Alabama for the Andalusia Public Library and the National Endowment for the Humanities. Burt was contracted by the Andalusia library board to produce the portrayal of Covington County.



Umphrey

Mrs. Dorothy Bivens, public relations director at Bishop State, has been appointed by Governor Fob James to the advisory board of the Bureau of Publicity and Information. She represents the Public Relations Council of Alabama and is one of twelve appointed by the governor.

Tom E. Umphrey is the new dean of special programs at Shelton State. His duties include recruiting, high school relations, community relations, and institutional research. Previously, Tom served as associate director of financial aid at Jefferson State.



Burt

David Chalker, institutional research, **Linda Wilson**, career development center, and **Gary Deas**, career education, Enterprise State, have written and published an operations manual, "A Model Program of Junior College and High School Cooperation in the Dissemination of Occupational Information to High School Students." The manual describes the method by which any postsecondary institution may organize and implement an occupation information program.



Wilson

AJCCA Financial Report: 1978-79 Fiscal Year

ASSETS

| | | | |
|--------------------------------|-----------------|-------------------|-------------|
| Money on deposit, June 1, 1978 | | | |
| Checking | \$ 766.71 | | |
| Savings | <u>6,586.39</u> | \$7,353.10 | |
| Income | | | |
| Membership Dues | | | |
| Institution 22 @ 50 | \$1,100.00 | | |
| Affiliate 4 @ 25 | <u>100.00</u> | \$1,200.00 | |
| Convention Registration Fee | 1,334.50 | | |
| Interest on deposits | <u>281.45</u> | <u>\$2,815.45</u> | \$10,169.05 |

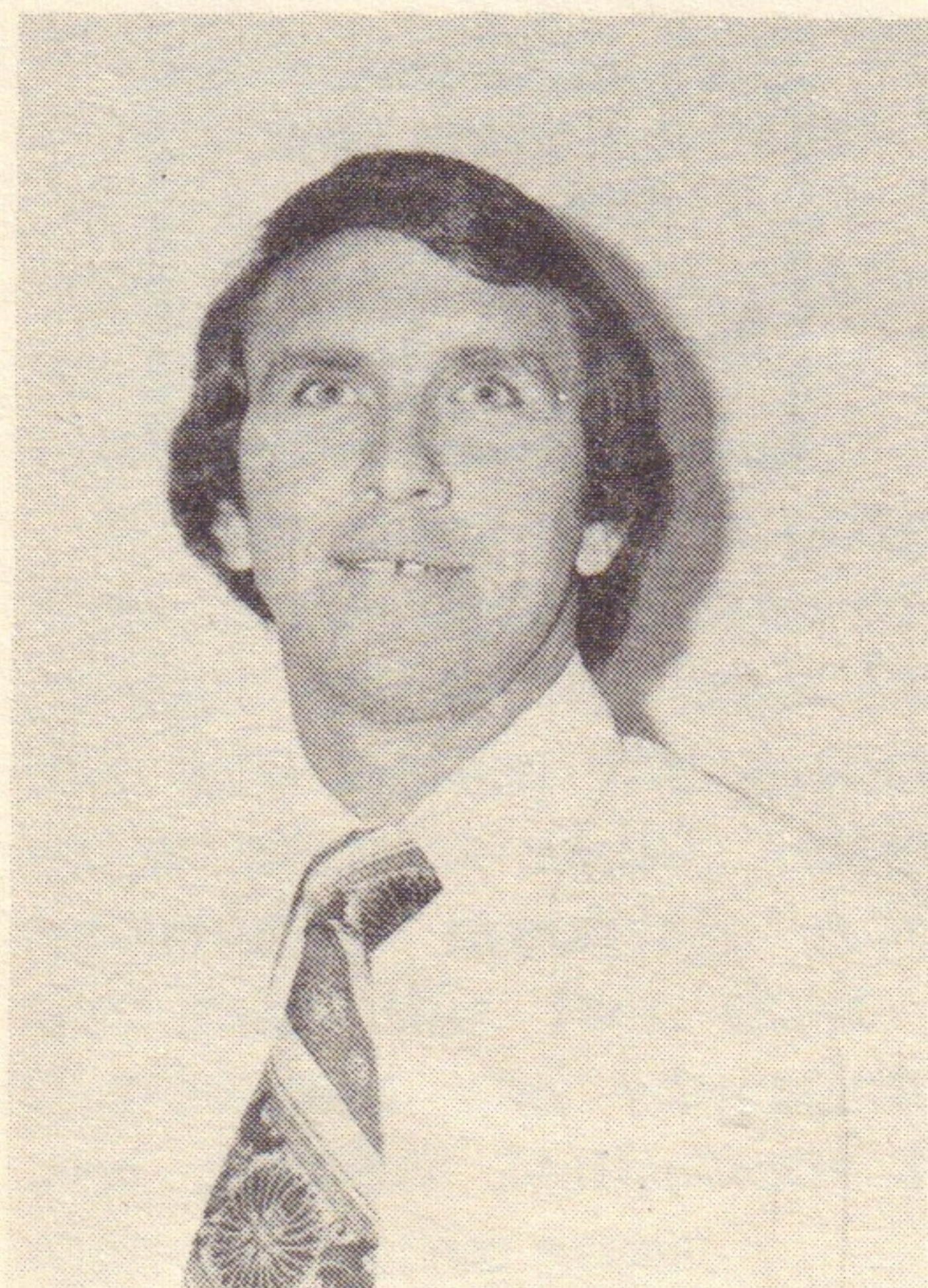
LIABILITIES

| | | | |
|--------------------------------|-----------------|-------------------|-------------|
| Executive Committee | \$ 392.06 | | |
| Equipment | 195.00 | | |
| Newsletter | 1,145.93 | | |
| 1977-78 Expenses | 46.45 | | |
| Convention | | | |
| Honorariums | 950.00 | | |
| Travel, Speakers | 1,038.55 | | |
| Luncheon/Refreshments | 1,007.75 | | |
| Programs/Supplies/Decorations | <u>296.58</u> | \$5,072.32 | |
| Money on deposit, June 1, 1979 | | | |
| Checking | 5.14 | | |
| Savings | <u>5,091.73</u> | <u>\$5,096.73</u> | \$10,169.05 |

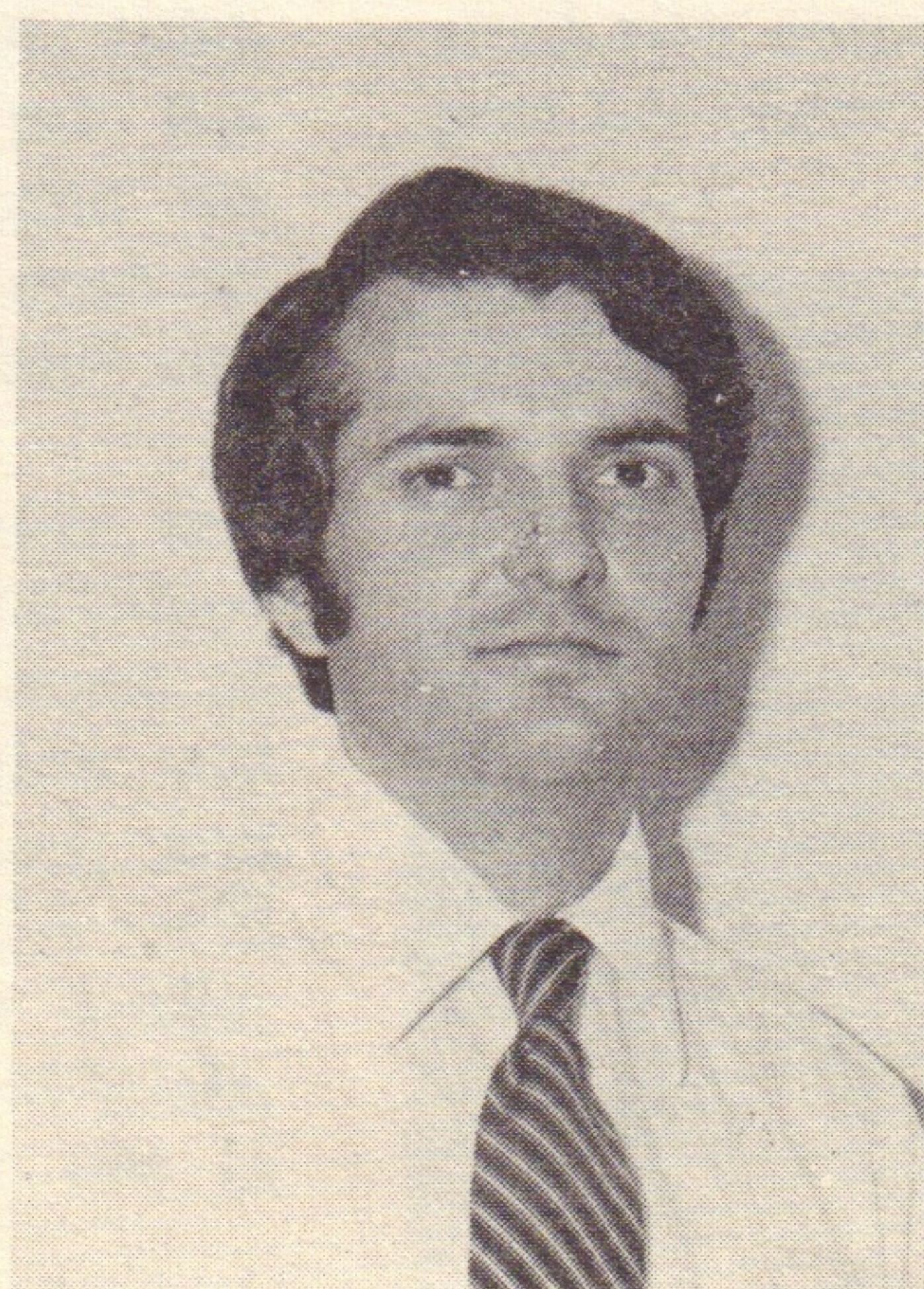
I hereby certify the above is true and correct to the best of my knowledge.

B. Gene Burton, Treasurer
June 5, 1979

Newsmakers (Continued from Page 6)



Chalker



Deas

Send Newsmaker items to: Reid Lambert, Enterprise State Junior College, P. O. Box 1300, Enterprise, Alabama, 36330.

ACC Explains Status

Alabama Christian College, having announced its intentions to become a four-year institution, will continue as a junior college until 1981. Junior year studies will be offered that fall for students enrolling as freshmen this year, according to Dr. E. R. Brannan, president.

News of Alabama Christian's schedule of development means the Montgomery school will remain active as a full-fledged member of AJCCA through the 1980-1981 academic year. AJCCA President, Shirley Woodie, says that the executive committee will withhold for the present its decision to extend Alabama Christian an invitation of affiliate membership.

Alabama Christian is one of the founding institutions of the Alabama Association of Junior Colleges in 1958. The association was to evolve into the present AJCCA.

AJCCA Elects Three to Legislative Committee

B. A. Forrester, president, Enterprise State, Charles Britnell, counselor, Northwest Alabama State, and Mrs. Jo Moseley, business office clerk, Alexander City State, will serve as the Legislative Affairs Committee of AJCCA.

The AJCCA Executive Committee appointed the three at its July meeting. Britnell is also a senator in the state legislature.

The chief duty of the group is to represent the legislative interests of the association - to promote the welfare of postsecondary education in Alabama.

According to the AJCCA constitution, the Legislative Affairs Committee is the only group to be named by the executive committee. All others are appointed by the president.

(Minutes, Continued from Page 3)

Reid Lambert, publications editor, reported that the first newsletter was mailed in June and that others are scheduled to be mailed in October, January, and March. The mailing list is currently being updated and committee members were asked to assist in updating the list of retired personnel. Mr. Lambert asked for short items concerning newsmakers at each institution. The deadline for printing of the next newsletter is August 1.

The committee discussed proposed policies and a program of work for 1979-80. Harold Rouse is to bill institutions for membership dues for the year. The theme, *Alabama's Junior and Community Colleges: Meeting the Challenges of the 80's*, was approved and it was agreed that the major project for the year would be a special Junior and Community College Week in Alabama to be held April 20-26. The committee discussed a list of suggested activities and agreed to a timetable for completing specific tasks.

Sandra King presented a policy statement for storage and use of permanent records of the association on file in the Alabama Christian College library. B. A. Forrester moved to adopt the policy statement. The motion was seconded and carried.

Shirley Woodie announced that Faye Grimmer has been appointed to write a history of the association. Dr. Grimmer will have a rough draft completed at the end of the summer.

The committee discussed plans for the convention. A contract has been signed with the Hyatt House and meeting rooms will be available at no

(Ideas, Continued from Page 1)

Not all the promotional helps are ready to be put into action, but the association is busily developing:

1. radio spots of 10, 15, 30, and 60 seconds to be aired on local stations;
2. news releases to be sent to major newspapers in the state and to be adapted by individual junior colleges for local publication; and
3. video tapes to be shown on the state's television outlets.

Perhaps the greatest help will be the list of activities and public relations suggestions individual schools can sponsor in their own communities.

The association will provide all member schools with all promotional helps as they are finished.

JOIN AJCCA TODAY!

charge if a minimum of 350 motel rooms are reserved. The deadline for convention pre-registration is April 9. A list of duties of commission chairpersons and vice-chairpersons was reviewed. Tentative arrangements for convention speakers are to be completed before October. Committee members were asked to send names of businesses interested in conducting exhibits, donating door prizes, or purchasing ads to the persons responsible for those tasks. Mrs. Woodie read a letter from James Bailey, president of George C. Wallace State Community College, Hanceville, offering the ser-



Faye Grimmer Searches for Facts in Archives. Dr. Grimmer, Enterprise State, was assigned the task of drafting the history of AJCCA since its inception in 1958. Her draft, compiled from the association's archives, will be presented at the October meeting of the executive committee.

vices of their music department for entertainment at the banquet. The letter was referred to Joanne Jordan.

The proposed budget for 1979-80

was discussed. Joanne Jordan moved to keep the exhibit fee at the same rate as the 1977-78 fee. The motion was seconded and carried. Joe Talmadge moved to increase the registration fee from \$15.00 to \$20.00. The motion was seconded and carried. Joe Logan moved to adopt the proposed budget for 1979-80. The motion was seconded and carried.

The meeting adjourned at 2:15 p.m.

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